

ALYSSA NAGUIT

visual designer.

Portfolio: alyssanaguit.com
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EXPERIENCE **Graphic Designer, BrainVyne** Sept 2016 – present

- Solely in charge of creating designs and layouts for email newsletters, promotional flyers, web assets, updating social media advertising graphics, digital and print event signage
- Rebranded business card
- Work closely with CEO on a daily to weekly basis

Visual Designer, 31 RAX Aug 2011 – Sept 2013

- Responsible for digital, print, and handmade sales tags, event flyers, and t-shirt graphics
- Worked with CEO to conceptualize, redesign company identity, and launch new logo
- Worked part time on the sales floor assisting customers

Marketing Intern, State Farm Insurance Jan 2011 – Dec 2011

- Created client care packages and marketing templates
- Updated existing client sales logs
- Assisted sales team with email blasts for prospective clients

EDUCATION **Academy of Art University** Jan 2012 – May 2016

Bachelor of Fine Arts from the School of Web New Media

San Francisco State University Sept 2008 – May 2011

General Education and Business Courses

SKILLS

Illustrator	Visual Design	Branding
Photoshop	UX/UI Design	Motion Graphics
InDesign	Graphic Design	HTML/CSS3
After Effects	Interaction Design	Responsive Design
Final Cut Pro	Print Design	InVision
Premiere Pro	Concept Development	Marvel
FontLab Studio	Prototyping	MailChimp
Sketch	Wireframing	Fetch

References available upon request